

# PRIVACY POLICY LINGO PRE-SALE

## PRIVACY POLICY FOR BLOCKSTAR HOLDINGS LTD.

Last updated: 27th June 2024

At Blockstar Holdings Ltd. (herein referred to as “Lingo” and “Lingo Pre-sale”) accessible from <https://presale.mylingo.io/en> one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that are collected and recorded by Lingo and how we use it. If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us. This Privacy Policy applies only to our online activities and is valid for visitors to our website regarding the information they share and/or collect in Lingo. This policy does not apply to any information collected offline or via channels other than this website.

## CONSENT

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

## INFORMATION WE COLLECT

The personal information you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information. If you contact us directly, we may receive additional information about you, such as your name, email address, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

When you sign up to participate in an pre-sale campaign (referred to as “Lingo Pre-sale), we may ask for your contact information, including your email address, Twitter, and Discord.

## HOW WE USE YOUR INFORMATION

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our platform
- Improve, personalize, and expand our website
- Understand and analyze how you use our website

- Develop new products, services, features, and functionality
- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website and for marketing and promotional purposes
- Send you emails regarding platform activities, and major project announcements

## LOG FILES

Lingo follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and are a part of hosting services' analytics. The information collected by log files includes internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any personally identifiable information. The purpose of the information is to analyze trends, administer the site, track users' movement on the website, and gather demographic information.

## COOKIES AND WEB BEACONS

Like any other website, Lingo uses 'cookies'. These cookies are used to store information, including visitors' preferences and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information. We use cookies of Google Analytics, Twitter, Hotjar, and Cookie3.

We use Cookie3 Analytics for analytical and marketing purposes. Cookie3 Analytics is a tool used to collect information about user behavior on the website. It is used to create a user profile. To learn more about the processing of data by Cookie3 Analytics, please read the Cookie3 Analytics Privacy Policy.

## THIRD-PARTY PRIVACY POLICIES

Lingo's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt out of certain options. You can choose to disable cookies through your browser options. More detailed

information about cookie management with specific web browsers, can be found at the browsers' respective websites.

## CCPA PRIVACY RIGHTS (DO NOT SELL MY PERSONAL INFORMATION)

Under the CCPA, among other rights, California consumers have the right to: Request that a business that collects a consumer's data disclose the categories and specific pieces of personal data that a business has collected about consumers. Request that a business delete any personal data about the consumer that a business has collected. Request that a business that sells a consumer's personal data not sell the consumer's personal data. If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us.

## GDPR DATA PROTECTION RIGHTS

We would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following: The right to access

- You have the right to request copies of your personal data. We may charge you a small fee for this service. The right to rectification
- You have the right to request that we correct any information you believe is inaccurate. You also have the right to request that we complete the information you believe is incomplete. The right to erasure
- You have the right to request that we erase your personal data, under certain conditions. The right to restrict processing
- You have the right to request that we restrict the processing of your personal data, under certain conditions. The right to object to processing
- You have the right to object to our processing of your personal data, under certain conditions. The right to data portability
- You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us.

## CHILDREN'S INFORMATION

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity. Lingo does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.